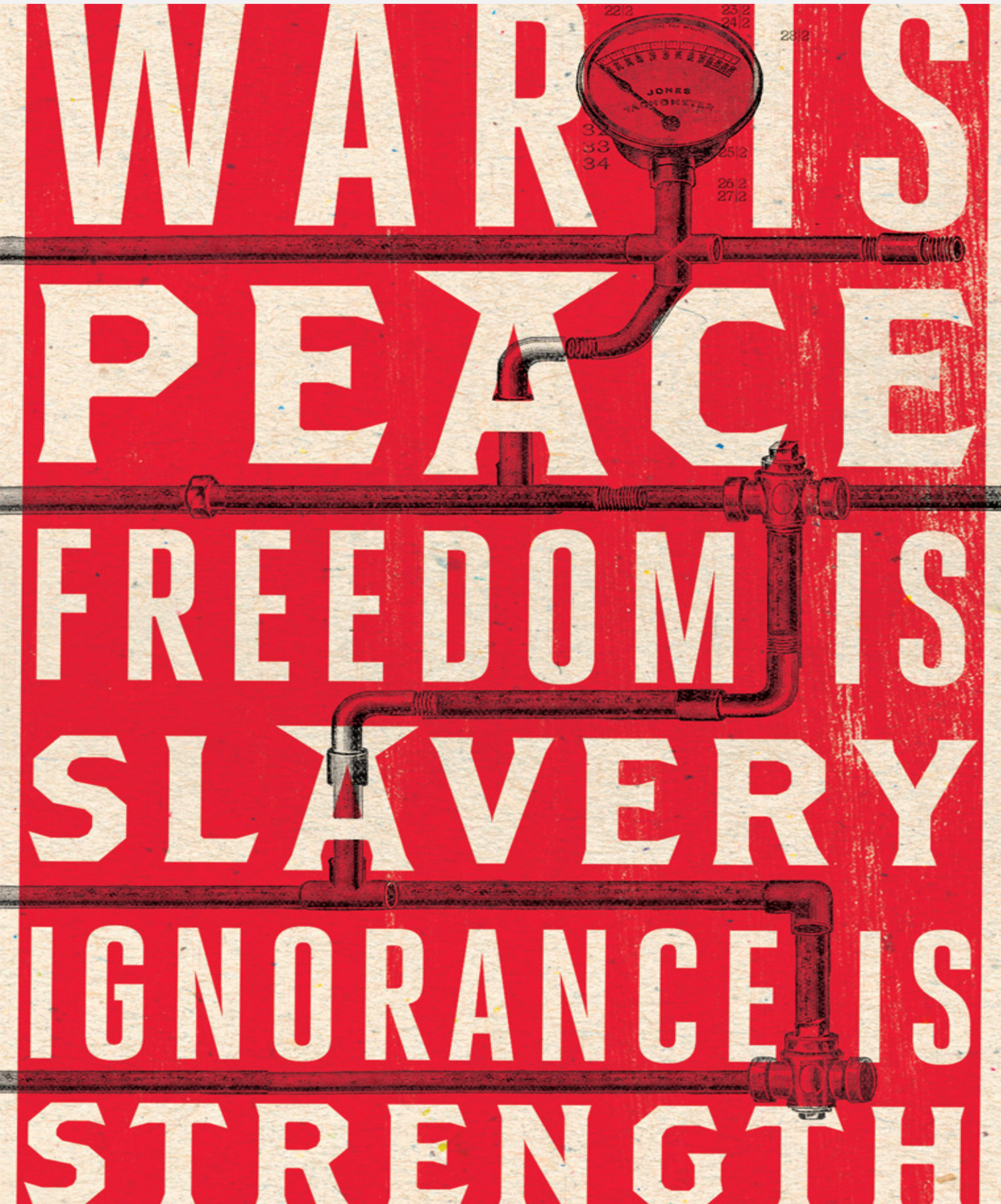


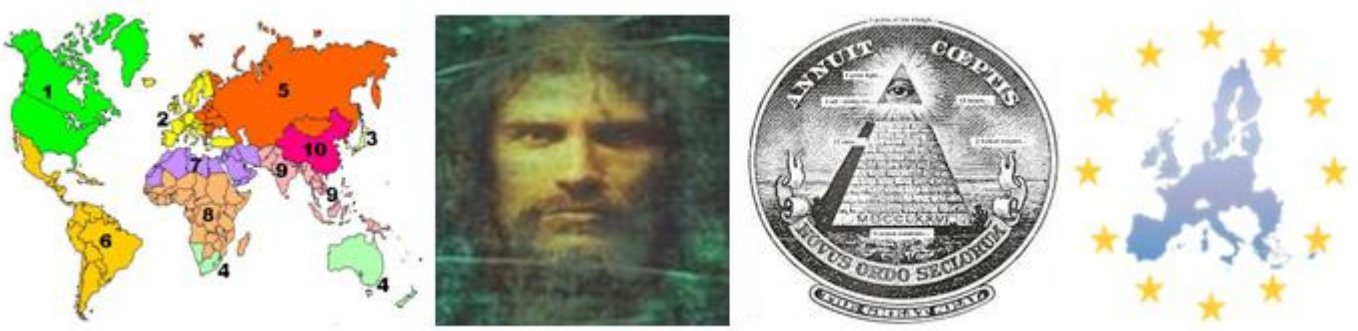
Global Watch Weekly Report

A Weekly Global Watch Media Publication (www.globalreport2010.com)

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Global Watch Weekly Report



“The Number one weekly report which provides concrete evidence of a New World Order & One World Government agenda”

www.globalreport2010.com

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Global Watch Weekly Report

Welcome to the Global Watch Weekly Report

Mass media is the most powerful tool used by the ruling class to manipulate the masses. It shapes and molds opinions and attitudes and defines what is normal and acceptable. This edition looks at the workings of mass media through the theories of its major thinkers, its power structure and the techniques it uses, in order to understand its true role in society.

There is no greater power in the world today than that wielded by the manipulators of public opinion. No king or pope of old, no conquering general or high priest ever disposed of a power even remotely approaching that of the few dozen men who control the global mass media of news and entertainment.

Their power is not distant and impersonal; it reaches into millions of homes and it works its will during nearly every waking hour. It is the power that shapes and molds the mind of virtually every citizen, young or old, rich or poor, simple or sophisticated.

The mass media form for us our image of the world and then tell us what to think about that image. Essentially everything we know—or think we know—about events outside our own neighborhood or circle of acquaintances comes to us via our daily newspaper, our weekly news magazine, our radio, or our television.

It is not just the heavy-handed suppression of certain news stories from our newspapers or the blatant propagandizing of history-distorting TV "docudramas" that characterizes the opinion-manipulating techniques of the media masters. They exercise both subtlety and thoroughness in their management of the news and the entertainment that they present to us.

For example, the way in which the news is covered: which items are emphasized and which are played down; the reporter's choice of words, tone of voice, and facial expressions; the wording of headlines; the choice of illustrations—all of these things subliminally and yet profoundly affect the way in which we interpret what we see or hear.

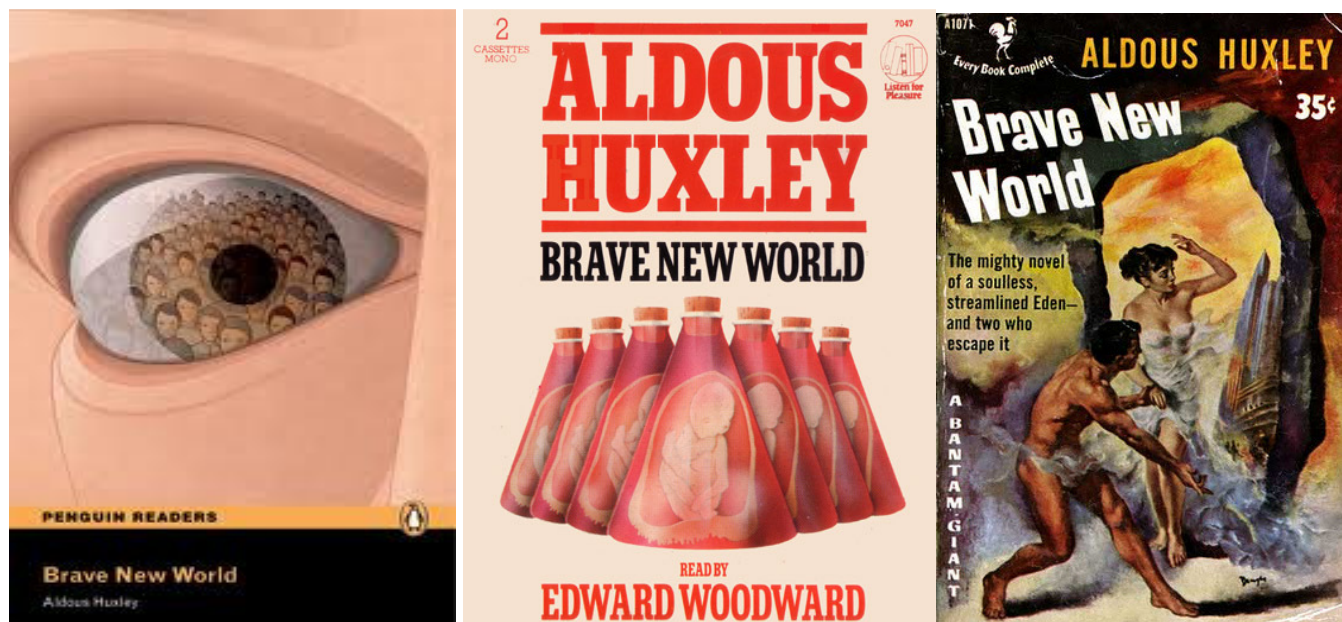
On top of this, of course, the columnists and editors remove any remaining doubt from our minds as to just what we are to think about it all. Employing carefully developed psychological techniques, they guide our thought and opinion so that we can be in tune with the "in" crowd, the "beautiful people," the "smart money." They let us know exactly what our attitudes should be toward various types of people and behavior by placing those people or that behavior in the context of a TV drama or situation comedy and having the other TV characters react in the politically correct way.

This edition of the global watch weekly reviews two publications which whilst fiction have offered incredible insights into the concept of an all powerful media.

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

BRAVE NEW WORLD: THE ASSAULT ON INDIVIDUALISM

Imagine living in a world without mothers and fathers, a place full of faceless human clones. This is the society portrayed in Aldous Huxley's 1932 novel entitled Brave New World. Huxley describes a futuristic society that has an alarming effect of dehumanization. This occurs through the absence of spirituality and family, the obsession with physical pleasure, and the misuse of technology.



In this world, each person is raised in a test tube rather than a mother's womb, and the government controls every stage of their development, from embryo to maturity. Each new human is placed into a certain class, such as Alpha, Beta, and so on. The embryos are manipulated chemically to stimulate or to retard their physical and mental growth. By repeating phrases over and over while the children sleep, the government can condition each person to accept his role in the world around him and to behave in what the government deems to be a "safe" manner. This creates a society full of human clones, completely devoid of personality. Every person is conditioned to love three things: Henry Ford, their idol; soma, a wonder drug; and sex.

In Huxley's book, he portrays several unique characters who struggle with the society. Bernard Marx is a deformed upper class Alpha who constantly struggles with his own shortcomings. A young woman named Lenina Crowne becomes romantically involved with Bernard, and they both travel to a Savage Reservation, one of the last places on earth where people are allowed to live without the modern amenities such as soma, birth control, and helicopters.

Bernard and Lenina meet a young boy and his mother Linda, originally from the civilized world. Linda had become pregnant many years ago, which was an illegal and incredibly disgraceful offense, became lost on a trip to the Reservation, and had to remain there. Both savages are brought back to the New World, and the young boy named John, known as the Savage, becomes quite a celebrity. But the differences between the two worlds tear at the young man's soul as his values and morals clash with those of the new society. Following the death of his

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

mother, he eventually isolates himself from everyone. Sight seekers still pester him in his hideout and drive him to commit suicide in the end.

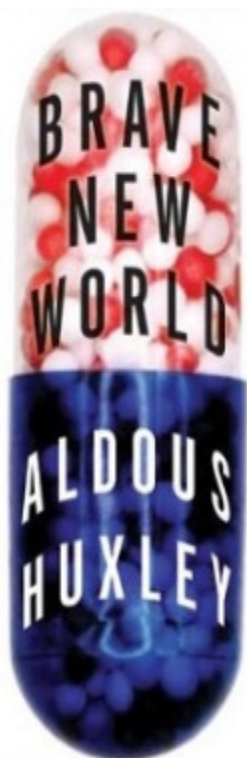
One of the things that makes the society in Brave New World so different from ours is the lack of spirituality. The pleasure-seeking society pursues no spiritual experiences or joys, preferring carnal ones. The lack of a religion that seeks a true transcendental understanding helps ensure that the masses of people, upper and lower classes, have no reason to rebel. What religious ritual they have begins as an attempt to reach a higher level of understanding as a community but quickly turns into a chance to please the carnal nature of man through orgiastic ritual. This denies the human soul, which is usually searching for a pleasure not experienced in the flesh but in the mind, and preserves the society based on happiness which they have established.



The novel addresses the importance of family values and the family structure as an integral part of our society. A new way to be born and raised has done away with the family and brought in a dehumanizing strict class structure and psychological messages to replace it. There are five rigid classes in this world, each with its own characteristics ranging from jobs to clothing to intelligence level. These classes are enforced from birth through experience and suggestion. A dislike of roses and books, for example, is enforced through electric shock while the children are still babies. The knowledge of the different classes in the world and why it is best to be in the class you are in is implanted in the child's mind through hypnopaedia, a series of hypnotic suggestions played while the child is asleep. Through the suggestions that make up the childhood of the adults in this society, the adults are "raised" by the leaders of the State to think and act as they are told. Rather than individual parents instilling their own values into their children, the State chooses how and what each child will learn. The parental relationship of a father and mother to a child has become a dirty and improper idea. Feelings have become obsolete. It is this lack of family that helps keep the different classes in their place. They are conditioned to think and act only as a member of their class, rather than as an individual. Things that create problems in society's class structure, such as the desire of parents to want

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

something better for their children, or people striving for something better for themselves, have been eliminated with the family.



Brave New World takes a look at human obsessions with pleasure. In the society in the book, there are several quick and easy ways of feeling good. First of all, there is soma, a readily available drug used to escape from reality for a few hours or a few days. The "feelies" are a common form of entertainment. The audience sees, hears, smells, and feels a sort of action-adventure adult movie. Casual sex is a third popular way to spend spare time. Since "everybody belongs to everyone else," commitment is a non-issue.

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The novel deals also with the effects of advances in science and technology on human society. Technology is a crucial requirement in order for the society of Brave New World to form. One might consider whether Huxley argues that science and technology are inherently evil. In fact, he does not. The World Controller states that science is dangerous to the society, since it can destroy stability. Since Huxley portrays that society negatively, science and technology are therefore put in a positive light. However, Huxley gives examples of how the problems raised by new technology can be solved poorly. When mass production becomes simple, the Brave New World society allows production to increase and requires that consumption increase, a solution that seems flawed by current American standards. Huxley provides a strong warning against the misuse of science. Through factories that produce children, drugs that evoke pleasure, and conditioning that replaces families, technology becomes a dehumanizing force.

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

GEORGE ORWELL'S 1984: THE RISE OF THE BIG BROTHER STATE

In George Orwell's book 1984, he in essence tries to predict some of what may happen in the future. Orwell talks about a world only known to a fictional character named Winston Smith. Winston's world is very different from any modern day world. His world is very restrictive and very censored. Winston's life is controlled by the technology that his government has developed and used against their citizens in a manner that knows no bounds and controls everything in their life.

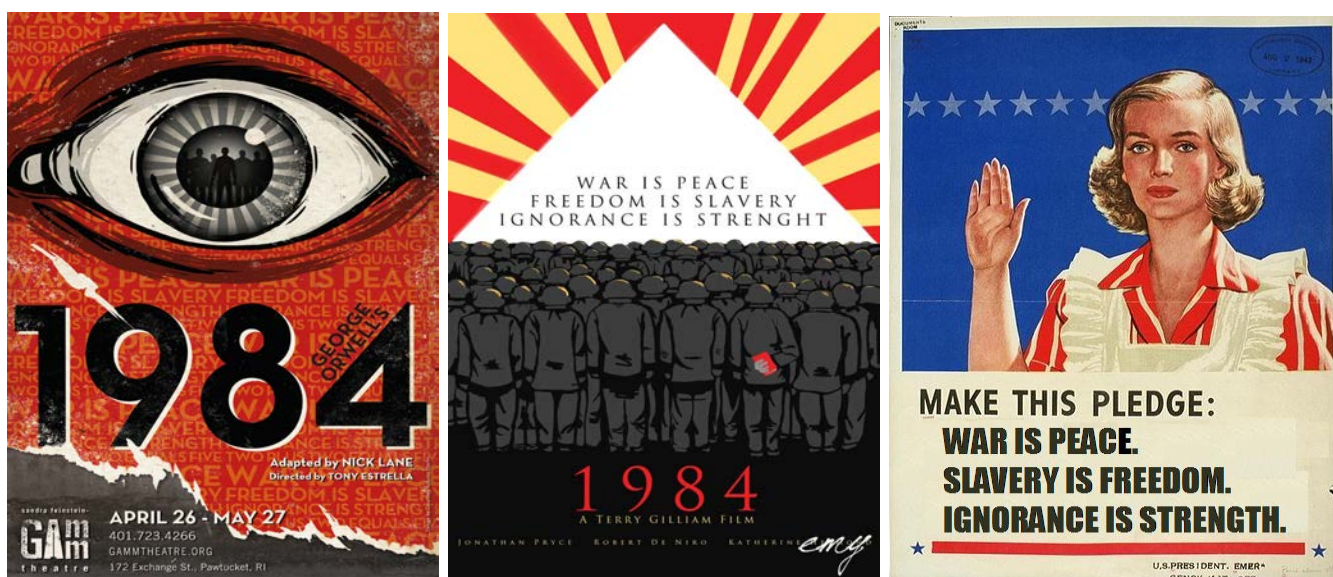


The technology in Winston's world allowed the government to be an all-seeing and all-knowing type of organism that invades your life and effects every single choice that you choose to make, assuming of course it is actually a choice. Their technology allowed the government to re-write history in every form. Not only would they re-write the history books, but they would re-write previous documents and edit already printed newspapers. The Government in Winston's world was so controlling that if they did not approve of what you were saying, doing, or even just the choices you were making they could erase you. Erasing you would make it appear as if you had never existed. There would be no records of you and no one to "remember" that you had indeed existed at one time.

Winston's government, which consisted of one dominating political party known as the Party. The Party had many different "ministries" including, the Ministry of Love, the Ministry of Truth, the Ministry of Peace, and the Ministry of Plenty. Each of these controlled some aspect of the world. The Ministry of Love for example controlled the rules, laws, and regulations of what people could do. The Ministry of Plenty made sure that only certain products were produced in certain quantities and if they did not meet their quota, they reported that they did anyway. The Ministry of Peace served as the war department. The Ministry of Truth was concerned with the news, entertainment, education, and the arts. The slogan of the Party was "War is Peace, Slavery is Freedom, Ignorance is Strength". The slogans alone are an example of how backward Winston's world really was and what the people were actually allowing themselves to believe.

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

Winston is constantly reminded of the things he is not allowed to do and what he is supposed to believe as well as think. Most people in Winston's world are effected by something referred to as doublethink. Doublethink is knowing the truth and the lie but believing the lie. Some of the people in his world do not remember what is a lie anymore and what is truth. This is a result caused by being lied to and manipulated in every way and about everything. The people were not allowed to think as they wished or voice dissenting opinions about anything, especially the government and what they were doing. This is where the Thought Police come in. The Thought Police were yet another way of controlling the people. Free thought in Winston's world is prohibited and furthermore, it is illegal. Any thought you have that is out of sync with what the Party tells you to think or what is acceptable by their standards is punishable, sometimes even by death.



Newspeak was another term that was used in Winston's extremely overbearing and oppressed world. Newspeak was a way of changing the current language that was already known to everyone and not just language or technology experts. The Party would change and eliminate certain words and therefore would change the meaning(s) of words as well. In one example that was provided for us, they show us how many less words are used to say something that would normally be much longer. For example:

"times 3.12.83 reporting bb dayorder doubleplusun-good refs unpersons rewrite fullwise upsub antefiling"

would have been read or translated as...

"The reporting of Big Brothers Order for the Day in the Times of December 3 1983 is extremely unsatisfactory and makes references to nonexistent persons. Rewrite it in full and submit your draft to higher authority before filing."

From this example the readers can see how much was being edited out of their language and vocabulary so the government could better control what people were saying and thinking. The people of the world that Orwell created did not seem to notice the freedoms that were being taken away and the way things were being changed in order for them to be further controlled. One can draw the conclusion that if they were aware, they simply did not care.

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

Winston's world was also very familiar with something called the Two Minutes Hate. During these two minutes the telescreens would project messages and usually a visual of hate topic for the day. All the people would participate in the hate that was being yelled in agreement toward the object of the hate projected by the telescreens.

Most of the technology in the world of 1984 allowed the government to see and/or hear everything that was ever said or done. The telescreens allowed the people to be spied on in their homes, at the work place, and everywhere else they ever went. They even had interactive holograms that worked as part of the telescreens to make people to a certain amount of daily exercise. If a specific person was not there, it was known and the Party would track you down. Most things or messages that needed to be sent to another person were spoken into a recording which meant that you could be monitored this way. Another was to type everything which could also be monitored since the Party had access to all computers and databases. This gave way to the idea of Big Brother and Big Brother is Watching. The whole idea of Big Brother is the idea that technology is so powerful that they can invade every part of your life without it seeming as though they are really there. They can watch you 24/7 but yet it will not feel real because they are in essence, invisible.

Although these are only a few examples of how the government was able to intrude into Winston's life and all the lives of the people around him, they show just how easy it is to be taken advantage of. Orwell's book raises some excellent points to think about. In the book it says he who controls the past will also control the future. When you think about this compared to the book or even compared to real life you can see that it is true. By re-writing history records and history books in Orwell's novel, it has allowed the Party to control what would happen in the future simply because they lied to the people about what happened in the past; therefore this is all anyone actually knows. By the same token you could say this is similar to the saying ignorance is bliss. If you are ignorant of what history used to be and of how you are being taken advantage of and okay with that then your life will be simple, though maybe not the best option.

If you look at the current world around us, we can compare some of the things in Orwell's novel to the technology we have developed or are continuing to develop. We can also see the comparison of history being edited and our language changing before our eyes. As our current technology develops some of the same concepts or ideas from 1984 have started to surface and become real and no longer only things of the imagination.

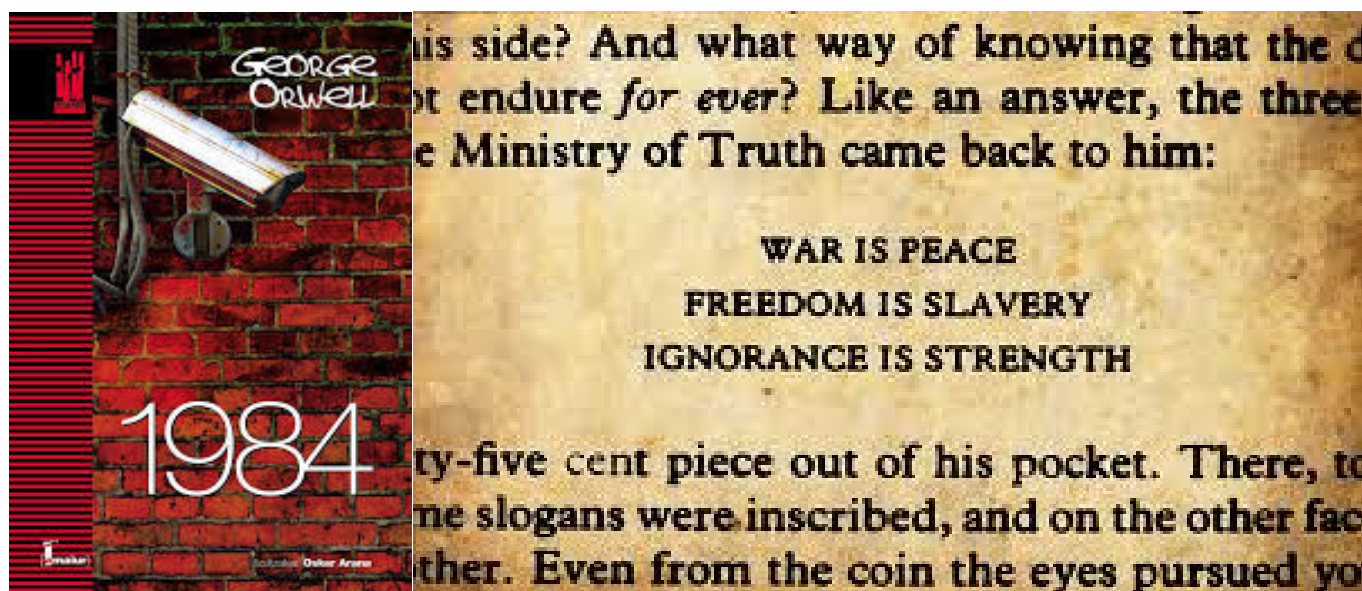
When it comes to our technological advances we can see the idea of Big Brother coming to life. In 1984 Big Brother was an all-seeing and all-knowing program that could spy on you anywhere and everywhere. In modern times Big Brother is an internet program that could monitor what websites you were on, where you were when you visited the sites and all conversations if the people behind the program really want to.

Another comparison is our history documentation. The only type of history that students learn these days is the history that is accepted for the use in history books. There are so many kinds of history and so many parts of history that most people will never know or understand because all we are taught is what the government wants us to know. They set regulations for what should be included and what should be left out. Even college students only learn certain parts of history

WAR IS PEACE, FREEDOM IS SLAVERY, IGNORANCE IS STRENGTH

because the rest of it does not make it into the history book. Students do not learn the government history or even dive deeper into conflicts that were issues back in certain time periods. We touch the surface of some topics but never go any further.

A third comparison that could be made is the Newspeak. This could be compared to modern day political correctness. Today, there are many words or phrases that are no longer used. People are more cautious about what they say for fear of hurting someone's feelings or offending them. It is also used to make something sound better than it is or as a way to not confess to what the real problem is. Today a broken home is referred to as a dysfunctional family a bum is now homeless person like a trailer park is now known as a mobile home community. This is simply just a way of covering up what the terms used to mean. A homeless person makes it seem as if the person carries no responsibility for being homeless. A trailer park sounds a lot dirtier and poorer than a mobile home community. These terms are just a way of changing the way we talk and therefore it changes how we think over time as well.



All of these examples and topics are things that Winston Smith experienced in his world which we can still use to make comparisons to our world today. Many things have changed over the years. In Winston's world he lost almost all freedoms, including the freedom to write private thoughts in a journal that would not be seen or read by anyone other than himself. Whether its doublethink, the advancements of technology such as Big Brother or the telescreens, or even seemingly smaller matters such as Newspeak and Political Correctness it continues to give us things to think about. After reading Winston's story you cannot help but appreciate what freedoms and privacy we previously available to us and why there is now a growing attack on our personal freedoms all in the name of upholding peace and security.